



branding, logos, brochures, ads, banners, ppt, business cards, trade shows, books, magazines, flyers, UI, websites guidelines, presentations, website design, marketing pop-ups, illustrations, infographics, newsletters, ecards, gifs, posters, and more...

Yes, I've designed them all!

ROLE : Visual Designer

CLICK : banirangar.com

MAIL : banirangar@gmail.com

CALL : 415 802 6478

[EDUCATION]

Academy of Art University - San Francisco, CA

MA in Graphic Design - December 2016

Delhi College of Arts - New Delhi

BFA in Applied Arts - May 2011

[SOFTWARE]

Adobe Creative Suite CC (Photoshop, Illustrator, InDesign, XD, After Effects) | Sketch
Figma | Canva | Invision | Microsoft Office | Keynote

[OBJECTIVE]

To secure a challenging *Visual Design* position within a dynamic company, leveraging my strong graphic and creative skills to craft innovative solutions for design challenges and contribute to the company's visual identity and success.

[EXPERIENCE]

BOK Modern - San Francisco, CA

Sr. Designer, January 2024 - Present

Rejoined the company at the request of the manager after its acquisition, leading major rebranding and marketing initiatives to align with the new company direction.

Designer, March 2019 - 2022

Developed a brand strategy and brand guidelines to ensure consistency. Designed marketing material for the website and social media. Designed collaterals and graphics for tradeshow. Redesigned the company website for improved user experience and visual appeal.

Paceline - San Francisco, CA

Visual Designer, April 2022 - 2024

Crafted the brand's visual identity across platforms, created marketing materials, and produced high-quality digital graphics. I collaborated with clients, stayed up-to-date on design trends, and efficiently managed multiple projects, ensuring on-time delivery.

Platphorm - San Francisco, CA

Visual & UX Designer, Oct 2018 - Feb 2019

Collaborated with the Product Marketing and Strategy teams, along with the Senior Designer, to craft bespoke vector graphics, iconography, and branding elements for both the mobile app and website.

Dictionary.com - Oakland, CA

Visual Designer, April 2017 - Oct 2018

Engaged in close collaboration with the design team to develop a comprehensive brand



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strategy and design systems. This approach aimed to create a consistent and intuitive user experience across all dictionary.com products, enhancing usability and brand coherence.

Zen Den - San Francisco, CA

Design Contractor, December 2017 - June 2018

Collaborated closely with a senior designer to develop compelling brand identities and crafted visually striking website designs.

Addis - Berkeley, CA

Design Contractor, November 2017 - April 2018

Designed Tejava Tea's packaging and bottle labels, carefully selecting colors, typography, and graphics to align with the brand's identity. Resulting in a compelling shelf presence.

Raghu Vyas - New Delhi, India

Designer, July 2017 - September, 2017

Conceptualized, designed, and produced a captivating coffee table book highlighting the artistic journey and masterpieces of Raghu Vyas, a distinguished artist in India.

Christina Schmidhofer Photography, Inc. - San Francisco, CA

Visual Designer, January 2017 - April 2017

Led the design of a comprehensive branding package, encompassing a personal website, portfolio, stationary system, digital promotions, marketing assets for social media accounts, and provided valuable support in photography.

Cardoza-James Binding - San Francisco, CA

Bookbinding assistant, December 2016 - February 2017

Worked with graphic designers and a marketing team to provide binding services.

Brew Bros Cafe - San Francisco, CA

Designer, Identity Design, December 2015 - May 2016

Designed an iconic cafe logo and developed a comprehensive brand identity, ensuring a consistent and engaging visual presence across various marketing materials.

[REFERENCES AVAILABLE UPON REQUEST]