



**ROLE** Visual Designer  
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## [ EXPERIENCE ]

### **Dictionary.com - Oakland, CA**

*Visual Designer*, April 2017 - Present

Worked with the design team to develop brand strategy and design systems that created a unified experience through all dictionary.com's products.

### **Zen Den - San Francisco, CA**

*Design Contractor*, December 2017 - Present

Worked with the senior designer and created brand identities and website designs.

### **Addis - Berkeley, CA**

*Design Contractor*, November 2017 - Present

Designed packaging and bottle label for Tejava Tea

### **Dell'arte - Melbourne, Australia**

*Designer*, August 2017 - October, 2017

Created brand identity and a catalog for promoting the company. *dellarte.com.au*

### **Raghu Vyas - New Delhi, India**

*Designer*, July 2017 - September, 2017

Designed a coffee table book for Raghu Vyas (a well known artist) featuring his artworks.

### **Christina Schmidhofer Photography, Inc. - San Francisco, CA**

*Visual Designer*, January 2017 - April 2017

Designed a personal website, portfolio, stationary system, digital promotions, marketing assets for social media accounts and assisted in photography etc.

### **Cardoza-James Binding - San Francisco, CA**

*Bookbinding assistant*, December 2016 - February 2017

Worked with graphic designers and a marketing team to provide binding services.

### **Brew Bros Cafe - San Francisco, CA**

*Designer*, Identity Design, December 2015 - May 2016

Designed the logo and created the brand identity for the cafe.

## [ EDUCATION ]

### **Academy of Art University - San Francisco, CA**

MA in Graphic Design - December 2016

### **Delhi College of Arts - New Delhi**

BFA in Applied Arts - May 2011

## [ SKILLS ]

**Branding** || **Art Direction** || **Print+Digital Design** || **Typography** || **Animated Gifs** || **Storyboards** || **Marketing Collaterals** || **Wireframing** || **Information Architecture**

## [ SOFTWARE ]

**Adobe Creative Suite CC** || **Sketch** || **After Effects** || **Balsamiq**  
**Invision** || **Wix** || **WordPress** || **Microsoft Office** || **Keynote**

## [ REFERENCES AVAILABLE UPON REQUEST ]